What is claimed is:

1. An information page structure which has information which a presenter of information wants to cause a viewer of information to view, which contains address-related information comprising at least one address of another page in a in a form that said address will not be known at a glance.

2. The information page structure of claim 1, in which said address-related information is encoded information which encodes said address.

3. The information page structure of claim 1, in which said address-related information is embedded in a character string constituting information that said presenter of information wants to cause a viewer of information to view.

4. The information page structure of claim 1, in which said address-related information comprises at least one image, and the address is made up of at least one keyword related to the image.

5. The information page structure of claim 4 , in which the image is partitioned into a plurality of image portions, and the image portions are placed in a plurality of information pages.

6. The information page structure of claim 1, in which said address-related information is contained in a plurality of boxes in a cross word puzzle.

7. A computer-readable medium having computer-executable instructions for displaying the information page structure of claim 1.

8. An information providing system for presenting an information page structure which has information which a presenter of information wants to cause a viewer of information to view, which page structure contains address-related information comprising at least one address of another page in a in a form that said address will not be known at a glance, the system comprising:

a computer-readable medium having computer-executable instructions for displaying the information page structure;

8   at least one server, coupled to the computer-readable medium, so that the

9   server can retrieve the computer-executable instructions for a

10   desired page from the computer-readable medium;

11   the server being connected to a telecommunications network, so that the

12   server receives requests for information pages from a plurality of

13   client systems connected to the network, and retrieves the

14   computer-executable instructions for a desired page from the

15   computer-readable medium and sends them to the client system via

16   the telecommunications network to a viewer of information.

1   9. An information page printing device for presenting an information page structure which

2   has information which a presenter of information wants to cause a viewer of

3   information to view, which page structure contains address-related information

4   comprising at least one address of another page in a in a form that said address will

5   not be known at a glance, the device comprising:

6   a storage mechanism which stores at least a plurality of addresses of

7   information pages and hints for finding addresses of other pages

8   concealed in these information pages;

9   an information printing mechanism; and

10   a control mechanism which reads said addresses and hints from said storage

11   mechanism and causes said printing mechanism to print them.

1   10. A method of providing information which a presenter of information wants to cause a

2   viewer of information to view, comprising presenting the viewer with a page

3   structure which contains address-related information comprising at least one

4   address of another page in a in a form that said address will not be known at a

5   glance.

1   11. The method of claim 10, in which said address-related information is encoded

2   information which encodes said address.

1   12. The method of claim 10, in which said address-related information is embedded in a
2   character string constituting information that said presenter of information wants to
3   cause a viewer of information to view.

1   13. The method of claim 10, in which said address-related information comprises at least
2   one image, and the address is made up of at least one keyword related to the image.

1   14. The method of claim 13, in which the image is partitioned into a plurality of image
2   portions, and the image portions are placed in a plurality of information pages.

1   15. The method of claim 10, in which said address-related information is contained in a
2   plurality of boxes in a cross word puzzle.

1   16. A computer-readable medium having computer-executable instructions for performing
2   the method of claim 1.